The Campaign to Cure & Comfort, Always

For more than 25 years, Carroll Hospice has provided care for patients facing life-limiting illness and support for their families. Now, a facet of the Carroll Hospital Center Foundation’s recently launched fundraising campaign, The Campaign to Cure & Comfort, Always, will help to ensure that Carroll Hospice is able to continue that compassionate care in perpetuity.

The campaign focuses on five key areas based on the needs of our community. These areas include a new cancer center featuring the latest technologies in a warm, supportive environment; a wellness and education center with an expanded resource library, cancer boutique, support group and retail space, and more; emerging technologies to ensure the latest in cutting-edge care; and enhanced cardiovascular and stroke care services. A significant portion of campaign funds will also be used to create an endowment fund for Carroll Hospice.

To date, $16 million has been raised for the $22 million campaign, including a leadership gift from Wayne and Bonnie Barnes, who are establishing a Volunteer and Staff Support Endowment Fund for Carroll Hospice.

Carroll Hospice’s endowment fund would support the increasing number of hospice services not covered by Medicare or other insurance and would ensure hospice’s ability to provide critical services, including bereavement and spiritual support and outreach; inpatient and outpatient hospice care; hospice training for staff and volunteers; and more for years to come.

Although hospice receives reimbursement for care provided in a patient’s home and in Dove House, Carroll Hospice’s inpatient facility, the amount received almost never covers the services that were actually provided to the patient, says
At Carroll Hospice, we understand the deep impact our patients’ deaths have on their families. To help them cope with their loss, we provide bereavement services to families served by hospice. In fiscal year 2012, we offered this service to 810 families.

Our grief support does not end with hospice patient families. We touched the lives of more than 1,500 community members through our bereavement outreach. We provided grief support and education, free of cost, to those in our school system, our senior centers and our hospital system. To support children who have faced a loss, each summer we offer free daylong and overnight grief camps. Throughout the year, we facilitate more than 12 different support groups and also offer educational and support sessions on timely issues, such as dealing with the holidays or dealing with the death of a pet.

As you’ll read in this issue’s feature article, one of the five key areas of the Carroll Hospital Center Foundation’s Campaign to Cure & Comfort, Always is creating an endowment that would help Carroll Hospice provide our full range of services to the community today and for years to come. Supporting the endowment would help us continue to provide the compassionate end-of-life care we’ve given for more than 25 years and would allow us to continue our bereavement services outreach to community members.

We are so thankful for the financial support we receive from our generous community donors and through our fundraising events, such as Taste of Carroll and Season to Remember. These funds are used to support our daily operational costs that are occurring now, but the endowment will ensure our future ability to be your community hospice provider. For more information about our bereavement services and to learn about the Campaign to Cure & Comfort, Always, visit our website at www.CarrollHospice.org/campaign.

Thank you in advance for your continued support.

Sincerely,

Diane Link, R.N.
Executive Director, Carroll Home Care & Carroll Hospice
Mark Blacksten, co-chair of the campaign’s board division and chairman of the Carroll Hospice Board of Trustees.

Diane Link, R.N., executive director of Carroll Hospice, agrees. “The reimbursement rate has not increased greatly over the past decade, but the cost to provide our services increases each year,” she explains.

Working with an already-tight budget, hospice staff and leadership have identified and implemented various cost-saving initiatives, from changing the brands of items used to conserving office supplies, says Link. “We have worked hard at reducing expenses in order to utilize every dollar for patient care and family support,” she says.

In addition to providing compassionate care, Carroll Hospice also offers a strong network of bereavement support in the community through support groups, classes and counseling (see back page). The community bereavement support that hospice provides is a non-reimbursable expense, and these costs are covered through fundraising, Blacksten explains. “We make sure our patients and families are as comforted as possible, and we try to help as many as we can in the community who have faced a loss in their lives,” he says.

Campaign chairman Marcus Lee Primm is hopeful the community will support the endowment fund as it has historically supported other hospice projects. “If it weren’t for community support, we wouldn’t have been able to build our inpatient facility and offer such a beautiful setting for our patients,” he says. “Creating an endowment fund will ensure that Carroll Hospice is able to continue its mission of providing quality end-of-life care and support.”

For more information about the Carroll Hospice endowment fund or the Campaign to Cure and Comfort, Always, please visit www.CarrollHospice.org/campaign or call the Carroll Hospital Center Foundation at 410-871-6200.

Volunteer of the Year

Jana Iglich was honored as Carroll Hospice’s 2011 Volunteer of the Year at the annual volunteer recognition dinner on April 19.

A Carroll Hospice volunteer since 1996, Jana helps the organization in numerous ways. As a direct care volunteer, she visits hospice patients in their home and at Dove House, and she also volunteers in Carroll Hospice’s office each week.

“Jana is one of those people who just kind of shines,” said Debbie Zepp, volunteer coordinator for Carroll Hospice. “She has a wonderful attitude—always pleasant and always smiling. She’s a joy to have as a volunteer, and the patients and staff love her.”

Left to right: Jill Englar, LCSW-C, director of support services; Diane Link, R.N., executive director of Carroll Home Care and Carroll Hospice; Jana Iglich; and Debbie Zepp, Carroll Hospice volunteer coordinator.

Carroll Hospice Endowment Fund Opportunities

Many opportunities are available to support Carroll Hospice through named endowment funds established with a gift of $50,000 or more. Income from the funds will be used to ensure that the compassionate care Carroll Hospice provides today remains available to those who will need it in the future. A gift can be named in honor or memory of a loved one to pay tribute to them in perpetuity.

General Endowment Funds
Hospice relies on up to 30 percent of its funding from private support. These funds will help to cover the gaps in Medicare and other insurance reimbursements and will be used for uninsured patients.

Patient and Family Funds
Gifts to these funds will continue to enhance the quality and comfort level of care offered to our patients and their loved ones.

Education and Library Funds
The income from these funds will be used to increase the community’s awareness of Carroll Hospice’s programs, services and resources, including the McGinnis Bereavement Center.

Volunteer and Staff Support Funds
The monies from this fund will be used to provide training and advancement opportunities for our staff and volunteers.

Building and Grounds Funds
Gifts from these funds will be used to maintain Carroll Hospice’s facilities and grounds, including landscaping, beautification, interior and exterior maintenance of the building, and equipment.

For more information about named endowment fund opportunities, please email Foundation@CarrollHospitalCenter.org or call the Carroll Hospital Center Foundation at 410-871-6200.
Another Taste of Success

The 13th Annual Taste of Carroll, presented by BB&T and hosted by Gerstell Academy in Finksburg, raised nearly $109,000 for Carroll Hospice.

Legendary football player Tom Matte of the Baltimore Colts was the special guest at the VIP Reception held in Gerstell’s Robert E. Smith Hall.

During the VIP Reception, guests enjoyed hors d’oeuvres by Paradiso Ristorante and beverages provided by Jeff and Karen Moderacki and Constellation Wines. They also learned about Carroll Hospice’s Camp T.R., a free, overnight weekend retreat for children ages 7–15 who are grieving the loss of a loved one.

Reception attendees were asked to sponsor a child for the 2012 camp at a cost of $250 per child. In 10 minutes, nearly $12,000 had been raised. “Once our guests learned of this special camp, they responded immediately,” says Amanda Vetter, annual fund manager for Carroll Hospice. “The amount raised during the VIP Reception will support Camp T.R. for the next two years. We are so appreciative of the overwhelming support given by our donors.”

Almost 500 guests attended the general tasting event immediately following the VIP Reception. Held in the Paterakis Athletic Center, the general tasting offered specialties from 30 local restaurants and wineries. A silent auction during this portion of the evening featured jewelry, sports memorabilia, spa treatments, private wine tastings, Ravens tickets, vacations and weekend getaways.

Carroll Hospice wishes to thank all of Taste of Carroll’s sponsors, vendors, auction donors and guests for making this year’s event a huge success.

Save the Date

Please save the date for the 14th Annual Taste of Carroll scheduled for May 6, 2013!
Lucinda Puterbaugh, R.N., makes a connection with each of the patients for whom she cares. One bond she forged with a Dove House patient, however, has made a lasting impact on Carroll Hospice.

Patient Michael McShane entered Dove House in November 2011 for pain management. He noticed nurses wearing eye-catching beaded jewelry and learned that Carroll Home Care and Carroll Hospice nurse Lucinda Puterbaugh, R.N., had created them. Lucinda happened to be one of his nurses, and subsequently she and Michael had many conversations about their shared passion for crafting beaded jewelry.

Michael had studied art in college, but took a different career path. After retirement, he'd read an article about beadwork and started collecting unique beads and making beaded jewelry. Eventually, he started selling his pieces at local events. “He really enjoyed doing it,” says his wife, Helen McShane. “He could spend hours working on his jewelry.”

Michael had a substantial beadwork collection and wanted his supplies to go to someone with an interest in the hobby. He asked Lucinda if she would like the collection. Knowing the policy on receiving gifts from patients, Lucinda was unable to accept Michael’s generous offer. However, she came up with the idea to accept the supplies on Carroll Hospice’s behalf and make bracelets with them to sell as a fundraiser for the organization. The McShanes fully supported the idea.

Michael passed away at home in early December, but his memory lives on at Dove House. Lucinda set up a jewelry tree at the facility to feature the bracelets for sale alongside a picture of Michael and two of his grandchildren. Sometimes Helen hangs bracelets that Michael crafted among the ones Lucinda made. All proceeds go to support the work of Carroll Hospice, and currently, more than $5,700 has been raised.

For her actions, Lucinda was selected as the Carroll Hospital Center and Carroll Hospice Associate of the Year at their annual recognition dinner in October.

“Lucinda truly exemplifies all aspects of our SPIRIT values,” says Leslie Simmons, R.N., B.S.N., M.A., Carroll Hospital Center’s executive vice president and chief operating officer, referring to the organization’s focus on service, performance, innovation, respect, integrity and teamwork. “She has excellent communication skills and exhibits compassion and innovation. She is truly deserving of this award.”

Helen came to the recognition dinner to surprise and congratulate Lucinda, and presented her with a bouquet of flowers. When Lucinda spotted Helen, she gave her a huge hug.

“I’ve made a lifelong friend now, and we’ve had something good come of the beads,” says Helen. “God brought somebody into our lives when we needed her.”
Join us in celebrating loved ones at our annual Season to Remember event, benefiting Carroll Hospice and the Carroll Hospital Center Auxiliary.

A Season to Remember combines Carroll Hospice’s Festival of Trees and Memorial Tree Ceremony with the lighting of the Carroll Hospital Center Auxiliary Tree of Lights. Last year’s event raised more than $15,000 to support Carroll Hospice and $5,000 for the Auxiliary.

For Carroll Hospice families and friends, this year’s A Season to Remember events include:

• **Festival of Trees Display and Silent Auction**  
  Monday, November 26 – Monday, December 3  
  See our stunning display of holiday trees creatively decorated by community members and organizations. Trees will be displayed and up for bid all week in the hospital’s lobby.  
  Bids close Monday, December 3 at 6 p.m., and winners will be notified Tuesday, December 4.

• **Memorial Tree Ceremony**  
  Monday, December 3 at 7 p.m.  
  Honor a loved one by purchasing an ornament, inscribed with his or her name, to be placed on the Carroll Hospice Memorial Tree. Ornaments memorializing pets are also available for our Pet Tree.  
  A special Memorial Tree Ceremony will take place on Monday, December 3 at 7 p.m. at Carroll Hospice’s Dove House.  
  Memorial ornaments purchased will be available for pick up following the ceremony and until Thursday, January 31.

Sponsorship packages for A Season to Remember are also available. For more information, please visit www.CarrollHospice.org or call 410-871-7220.
Personalized Memorial Tree Ornaments

☐ Ball $10 each  ☐ Dove $25 each

I want to purchase an ornament in memory of the following loved one(s):

Please print. If purchasing more ornaments, please attach name(s) on a separate sheet of paper.

Name 1: ____________________________________________________________________________________________

First           Last

Please notify the following person that an ornament was purchased in memory of a loved one:

Name 1: ____________________________________________________________________________________________

First                                Last

Address: ___________________________________________________________________________________________

____________________________________________________________________________________________________

Personalized Pet Tree Ornaments

Ornaments are $10 each.

☐ I want to purchase an ornament in memory of my pet:

Name of pet: ______________________________________________________________________________________

My pet is a: ☐ Dog  ☐ Cat  ☐ Other: _______________________________________________________________

Note: If purchasing more ornaments, please attach name(s) on a separate sheet of paper.

Payment Information

Purchase your ornaments online at www.CarrollHospice.org, fax your order to 410-871-6210 or mail this form (along with payment) to:

Carroll Hospice
Development Office
291 Stoner Avenue, Ste-202
Westminster, MD 21157

Total $_________________
(Checks made payable to Carroll Hospice)

Name: ____________________________________________________________________________________________

Address: __________________________________________________________________________________________

City: ___________________________ State: ___________________ Zip: __________________

Email: ___________________________ Phone: ___________________________

☐ Visa  ☐ MasterCard  Credit Card Number: ___________________________

CID: ___________________________ Exp. Date: ___________________________

(from the back of your card)

Signature: __________________________________________________________________________________________
Carroll Hospice Wish List

The following items are needed for Carroll Hospice patients and families:

- Boxes of yellow cake mix, cookie mix and brownie mix
- Dove® chocolate candy
- Individually packaged snacks (chips, popcorn, crackers, pudding)
- Single-serving sized cans of fruits and vegetables
- Dove® liquid soap and lotions (small size)
- Yarn for Prayer Shawl Ministry (red, white, blue and yellow especially needed)
- New soft and cuddly teddy bears (10-12 inches tall)
- Coloring books
- Crayons (8 count)

If you wish to donate any of these items, please call 410-871-7528.

Bereavement Support Groups

All programs are held at Carroll Hospice, 292 Stoner Ave., Westminster, unless otherwise noted.

Bereavement Support Groups are open to anyone in the community regardless of where the death occurred. In case of inclement weather, please follow the Carroll County Public Schools policy. If schools are closed, our groups are cancelled.

To register for a program or for more information about bereavement services, please call 410-871-7231 or 410-871-7656.

Pathways Support Group
Open to anyone whose loved one has died. The group addresses the emotional issues surrounding the loss and offers coping strategies. Third Wednesday of each month, 6:30 - 8 p.m. No registration required.

Bereavement Luncheons
Have lunch and receive support from others in the community who are suffering from the death of someone close. Last Tuesday of each month, noon. Call for location and more information; no registration required.

Widows Support Group
Open to women of all ages whose spouse has died. Attendees receive emotional support and discuss techniques to successfully cope with their grief in a friendly and nurturing environment. First Tuesday of each month, 6:30 - 8 p.m. No registration required.

Widowers Support Group
The group offers emotional support and discussions to help men cope with their grief in a nurturing environment. First Tuesday of each month, 6:30 - 8 p.m. No registration required.

Pet Loss Support Group
People of all ages whose pet has died have the opportunity to share their feelings and receive emotional support from others facing a similar loss. Quarterly on a Saturday, 10:30 - noon. Call for dates; registration required.

Glade Valley Grief Support Group
Open to any adult whose loved one has died. The group addresses issues surrounding the loss and offers coping strategies. Third Thursday of each month, 2:30 - 4 p.m., Glade Valley Center, Genesis Health Care, 56 W. Frederick Street, Walkersville, MD 21793. Registration required.

Footprints Support Group
A five-week support group for parents who have lost a baby during pregnancy or shortly after birth. Call for dates, times and locations.

For more information, call 410-871-8000 or visit www.CarrollHospice.org