

COMMUNITY Benefit Report



Preserving the health of our community means much more than treating sick people when they come through our doors. It also means standing behind an uncompromising commitment to help our neighbors maintain good health throughout their lives.

Each year, Carroll Hospital Center fulfills that commitment in so many ways—whether by sponsoring free screenings, offering health education programs, promoting home safety, providing needed treatments to the underserved or training the future leaders of health care. Our associates also are dedicated to supporting other area organizations that help our community thrive. The hospital’s Community Benefit Report for 2007 shines the spotlight on just a few of these meaningful endeavors.

Charity Care	
Financial Assistance, Uncompensated Care	\$ 3,696,570
Mission-Driven Health Services	
Hospice	\$ 607,912
Physician Support Activities	\$ 4,849,028
Medical Libraries	\$ 170,571
Community Health Services	
Education, Screenings, Support Groups	\$ 823,878
Community-Building Activities	
Health Access Call Center, The Women’s Place . . .	\$ 263,991
The Partnership for a Healthier Carroll County . . .	\$ 437,052
Education—Health Professionals	
Nurses, Physicians, Other	\$ 320,123
Community Contributions	
Cash and In-Kind	\$ 189,035
Community Benefit Operation	\$ 360,665
Total Community Benefit	\$11,718,825

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Partners in Success

For a vision to endure, organizations must recognize that goals cannot be achieved in a vacuum. Carroll Hospital Center understands the importance of this philosophy and knows that the hospital can only prosper if the community around it prospers. That's why you'll see members of our leadership team and other staff participating in community boards, events and other outreach programs during work time.

Ellen Finnerty Myers, vice president of development, is one of these professionals who is reaching out, serving as chair of the Carroll County Chamber of Commerce for 2007. Carroll Hospital Center has been a member of the Chamber since our founding. And as the second largest employer in the county, it's important to stay well-connected to the business community.

Other hospital executives also sit on boards for a variety of organizations, including the Carroll Community College Foundation, Human Services Programs of Carroll County, Carroll County Department of Economic Development and

Carroll County Historical Society. In addition, our associates are members of several civic organizations and enthusiastically support the American Cancer Society's Relay for Life and the United Way, to name just a few.

The Next Generation

Experts predict that in less than a decade, Maryland could face a shortage of 10,000 nurses. Through a variety of initiatives in The Learning Center, Carroll Hospital Center is doing our part to avert this potential crisis by offering a variety of training programs and scholarships to prepare the future leaders of health care.

To encourage hospital employees to further their education in a nursing or allied health field, two \$1,000 scholarships are offered each spring to staff members who demonstrate academic excellence and involvement in community activities. In addition, through the Libman Nursing Scholarship Fund, the Foundation provides two Carroll Community College nursing students



*Ellen Finnerty Myers, vice president
of development*

quality care
now and into the future

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each with a \$2,000 scholarship. The hospital also offers nursing internships that are coordinated through a variety of local colleges and universities, such as Carroll Community College, Community College of Baltimore County, Frederick Community College, Villa Julie College and Towson University. Nurses in The Learning Center also teach annual CPR classes at the Carroll County Career and Technology Center.

Two other unique offerings, Job Shadow Days and Share Days, are perfect for members of the community who are thinking about careers in health care. For a few hours or an entire day, participants can sample a variety of areas—including nursing, radiology, physical therapy, lab or dietary—by following hospital staff on the job.

The Heart of the Matter

“Heart disease has become an epidemic in this country and increasingly affects people of all ages,” says Melissa Murdock, R.N., B.S.N., a community educator in The Learning Center. “As the community’s source for health care and awareness, it’s our responsibility to provide resources to prevent cardiovascular disease throughout all stages of life.”

This effort begins with free blood pressure screenings five times a month at a variety of locations across the county. Since 1999, the hospital also has sponsored annual cardiac assessments each April. The assessments include an EKG and screenings for blood pressure, cholesterol, blood glucose and body fat. With the summary of their test results, each participant receives an evaluation of their risk factors and recommendations from a cardiologist.

In addition, Carroll Hospital Center sponsors the Heart of the Matter education series for individuals who are coping with heart disease and their loved ones. The hospital also offers a variety of educational resources through the library in The Women’s Place. And each February, a variety of special events and promotions are held in honor of National Heart Month.

As part of the county’s Children’s Heart Health Action Team, Carroll Hospital Center also supports Project ACES (Active Children Excel in School), a two-week physical activity challenge that invites adolescents in grades one through five in public and private schools across the county to improve heart health by making healthier choices and participating in frequent physical activity.

outreach .
relationships *passion*

